

Connect Patients with Rx Discounts at Point of Care

Improve Outcomes, Rx Fills, & Patient Satisfaction!



Patients are prescribed medication.



Our software finds matching discounts.



Coupons are included in discharge papers.



More patients fill and adhere to prescriptions.

ADHERENCE IS A SERIOUS PROBLEM

Hospitals can do everything right, but if patients don't take medications as prescribed, treatment will fail— *and the system is still accountable.*

Affordability is a leading cause of non-adherence.

TYPICAL DISCOUNTS ARE UNDER-UTILIZED

While prescription discounts seem readily available, most patients don't take advantage of them for various reasons. In reality, this task often falls on nurses & pharmacists.

Staff often spends time hunting down offers for patients.

A SIMPLE, LOGICAL SOLUTION

Our EMR module *automatically* provides all qualified patients with available brand name & generic prescription discounts at the point of care with their discharge papers.

Advantages to Patients

- ▶ **Convenience**
No apps, no effort
- ▶ **Immediacy**
Instant worry-free gratification
- ▶ **Unbiased universal access**
Every qualified patient

Value to Health Systems

- ▶ **Increased pharmacy revenue**
More first-fills on-site
- ▶ **Decreased costs**
Less staff time per patient
- ▶ **Reduced re-admission rates**
Improved outcomes
- ▶ **Higher quality metrics**
Better patient satisfaction

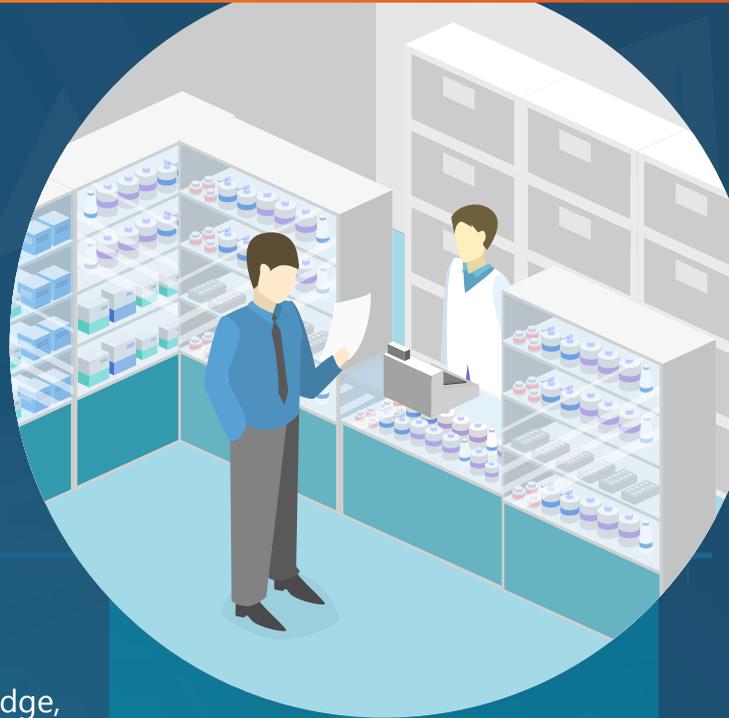


More information at: www.medicomhealth.com/rx-savings

30% of all new prescriptions are never filled.

Affordability is a leading cause.

Failure to take prescribed medication is the #1 driver of hospital readmissions.



EFFORTLESS

There is no impact on physicians workflow. No extra knowledge, effort, or data entry is required. The system runs invisibly and **does not impact physician prescribing.**

INTEGRATION

By leveraging popular middleware present in many systems, we can quickly integrate with many EMRs, with minimal intrusiveness, regulatory, security, and compliance concerns.

OFFERS

Through partnerships with pharma, OptimizeRx, ConnectiveRx, and others, we cover many medications (including generics).

CUSTOMIZATION

There are some of areas for customization in the discount offer pipeline. Feel free to contact us with your questions.

ABOUT US

We are an established health technology company dedicated to empowering health engagement via world-class digital solutions.

For almost 20 years we have developed innovative, award-winning solutions for high-profile health organizations including pharma companies, national medical associations & health systems.

Today, over 950 leading hospitals use our best-in-class digital tools to engage millions of consumers & increase revenue every year.



More information at: www.medicomhealth.com/rx-savings