CONVERT WEB VISITS INTO CARE VISITS!

Medicom Health, developer of award-winning Health Risk Assessments (HRAs) provides online, evidence-based web apps designed to help you:

- Identify at-risk populations through user-provided health data
- Engage motivated, at-risk consumers and connect them with your healthcare providers
- Acquire new patients who are most in need of your services

Patient Acquisition & Retention

**Attract new and underserved patients** through the collection of more than 100 points of consumer-provided data relating to health, lifestyle, and demographics.

**Engage consumers** with our mobile-optimized platform that provides individualized health reports detailing health risks. Your unique calls to action, messaging, and branding will drive highly motivated consumers to your healthcare providers.

**Convert unknown web visitors into known patients** by using collected health data for highly personalized messaging, such as custom emails based on risk level, insurance type, or other criteria, directly sent through our platform.

**Patients and non-patients** have health concerns yet have not sought treatment for many different reasons, though they are primed for engagement.

**Consumers may seek or come across** HRAs related to their health concerns, and trust them because they come from local healthcare providers.

**Identification and segmentation** allows healthcare providers to tailor messaging and recommended next steps to educated ears.

**Motivated users** follow up on calls to action with screenings, procedures or other intervention or nurturing.

**Positive outcomes** for the individuals (timely treatment), the physicians (more procedures), and health system (revenue & market share).
Medicom Health provides online, evidence-based health assessments and trackers designed to help clients meet consumer engagement, patient acquisition, and revenue goals.

Our platform allows leading health systems to collect consumer-provided health data, stratify users, and connect with at-risk consumers through tailored emails and integrations with marketing and clinical workflows.

Learn more at www.medicomhealth.com

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IMPROVE CARE. IMPROVE POPULATION HEALTH. REDUCE COSTS.

All 18 of our Health Risk Assessments are intuitive, mobile-friendly web apps.

They are effective at segmenting and engaging consumers who are at risk for certain health conditions.

- **Leverage social networking** through targeted Facebook campaigns and embedded HRAs.
- **Easily monitor the success of your campaigns** through the platform’s comprehensive, built-in tracking and analytics portal.
- **Simplify personalized follow-up nurturing** with more than 100 points of consumer-provided health data per profiler completion.

**HEALTH RISK ASSESSMENTS**

**Cardiovascular**
- Heart Health
- Stroke
- PAD

**Oncology**
- Breast Cancer
- Prostate Cancer
- Colorectal Cancer
- Lung Cancer

**Orthopedics**
- Knee & Hip
- Back & Neck Pain

**Weight Management**
- Weight-Loss Surgery
- Healthy Weight-Range

**Pulmonology**
- Sleep Apnea

**Behavioral Health**
- Depression
- Anxiety & Stress

**Internal Medicine**
- Diabetes
- Acid Reflux
- Bladder Control
- COVID-19